

Denne melding til obligasjonseierne er kun utarbeidet på engelsk. For informasjon vennligst kontakt Nordic Trustee ASA

To the bondholders in:

ISIN: NO 0010682180 - Start Up 271 AS Senior Unsecured Bond Issue 2013

Oslo, 1 October 2014

Summons to Bondholders' Meeting

Nordic Trustee (formerly known as Norsk Tillitsmann ASA) is appointed as Bond Trustee for the above mentioned Bond issue, which is governed by a bond agreement (the "**Bond Agreement**") entered into 30 May 2013 by Start Up 271 AS as the issuer (the "**Issuer**") and the Bond Trustee.

Capitalised terms used herein shall have the meaning assigned to them in the Bond Agreement unless otherwise stated herein.

The information in this summons regarding the Issuer and market conditions are provided by the Issuer, and the Bond Trustee expressly disclaims all liability whatsoever related to such information.

The Issuer wishes to extend the Maturity Date from 27 September 2014 to 27 September 2015 and the Issuer has requested the Bond Trustee to summon a Bondholders' meeting to consider the approval of the proposed changes.

For more detailed information, please contact the Issuer.

Bondholders' meeting:

Bondholders are hereby summoned to a Bondholders' meeting:

Time: 16 October 2014 at 13:00 hours (Oslo time),
Place: The premises of Nordic Trustee ASA,
Haakon VII's gt 1, 01061 Oslo - 6th floor

Agenda:

1. Approval of the summons.
2. Approval of the agenda.
3. Election of two persons to co-sign the minutes together with the chairman.
4. Request for adoption of proposal:

It is proposed that the Bondholders' meeting resolve the following amendments to the Bond Agreement:

The definition of "Maturity Date" in the Bond Agreement is changed to 27 September 2015.

To approve the above resolution, Bondholders representing at least 2/3 of the Bonds represented in person or by proxy at the meeting must vote in favour of the resolution. In order to have a quorum, at least 5/10 of the voting Bonds must be represented at the meeting. If the proposal is not adopted, the Bond Agreement will remain unchanged.

Please find attached a Bondholder's Form from the Securities Depository (VPS), indicating your bondholding at the printing date. The Bondholder's Form will serve as proof of ownership of the Bonds and of the voting rights at the bondholders' meeting. (If the bonds are held in custody - i.e. the owner is not registered directly in the VPS - the custodian must confirm; (i) the owner of the bonds, (ii) the aggregate nominal amount of the bonds and (iii) the account number in VPS on which the bonds are registered.)

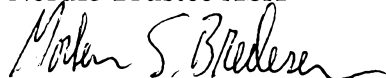
The individual bondholder may authorise the Nordic Trustee to vote on its behalf, in which case the Bondholder's Form also serves as a proxy. A duly signed Bondholder's Form, authorising Nordic Trustee to vote, must then be returned to Nordic Trustee in due time before the meeting is scheduled (by scanned e-mail, telefax or post – please see the first page of this letter for further details).

In the event that Bonds have been transferred to a new owner after the Bondholder's Form was made, the new Bondholder must bring to the Bondholders' meeting or enclose with the proxy, as the case may be, evidence which the Bond Trustee accepts as sufficient proof of the ownership of the Bonds.

For practical purposes, we request those who intend to attend the bondholders' meeting, either in person or by proxy other than to Nordic Trustee, to notify Nordic Trustee by telephone or by e-mail (mail@nordictrustee.no) within 16:00 hours (4 pm) (Oslo time) the Banking Day before the meeting takes place.

Yours sincerely

Nordic Trustee ASA



Morten S. Bredesen

Enclosed: Bondholder's Form