

From: Kjell Midco AB (publ) (559117-3934) (the “**Issuer**”)

To: Nordic Trustee & Agency AB (publ) (the “**Agent**”); and

The Noteholders (as defined below).

30 March 2020

ISIN: NO0010801152; KJELL MIDCO AB (PUBL) SEK 165,000,000 SECURED FIXED RATE PIK NOTES 2017/2023 (THE “NOTES”)

Notification regarding Cash Coupon Rate

Pursuant to Clause 9.3 of the terms and conditions dated 10 July 2017 relating to the Notes (the “**Terms and Conditions**”) the Issuer hereby notifies the Agent and the holders that:

- (i) the “leverage ratio” as set out in the latest compliance certificate provided under the BidCo Facilities Agreement for the most recent quarter end (as received by the Agent in accordance with Clause 12.1.1 (b) of the Terms and Conditions) is below 3 to 1 (pro forma the cash distribution in Clause 9.3 of the Terms and Conditions itself);
- (ii) no Event of Default has occurred and is continuing or would result from the payment of making the cash distribution; and
- (iii) no event of default has occurred and is continuing under the BidCo Facilities Agreement,

and accordingly that the Cash Coupon Rate shall apply for the Interest Period ending on the Interest Payment Date occurring on 11 April 2020 (the “**Relevant Interest Period**”).

The Issuer hereby further notifies the Agent and the Noteholders that the Issuer, in accordance with Clause 9.3 of the Terms and Conditions, elects to pay fifty (50) per cent. of the Cash Coupon Rate and fifty (50) per cent. in PIK for the Relevant Interest Period.

Capitalised terms used but not defined herein shall have the meanings assigned to such terms in the Terms and Conditions.

Board of Directors
Kjell Midco AB (publ)