

You are cordially invited to a presentation
of the projects of the

CENTRE FOR THE FOURTH INDUSTRIAL REVOLUTION (C4IR) NORWAY

a joint initiative between the Aker group and
the World Economic Forum (WEF) dedicated to
harnessing digital innovation for a sustainable
and profitable ocean economy.

The event also marks the official launch of the
Ocean Data Foundation, which provides a
platform for using big data from the ocean and
will be the cornerstone of the Centre's work
to preserve the environment and improve the
environmental footprint of ocean industries.

Tuesday 22 October, 15:00-17:30

Tjuvholmen Sjømagasin

Tjuvholmen Allé 14

0252 Oslo

RSVP: tone@momentum.as

PROGRAM:

15.00 - 15.40

Disruptive solutions for a sustainable
and productive ocean economy

15.40 - 16.10

Taking industry action on ocean sustainability –
a presentation of the new technology center's
projects

16.10- 16.30

Liberating data for one healthy ocean: Ocean
Data Foundation

16.30 - 17.30

Mingling and refreshments

The program will include remarks by:

- **Øyvind Eriksen**, Aker ASA President and CEO
- **Karl Johnny Hersvik**, Aker BP CEO
- **Nina Jensen**, REV Ocean CEO
- **Bjørn Tore Markussen**, Ocean Data Foundation CEO
- **Christine Spiten**, Senior Corporate Advisor for Plastic & Circular Economy at WWF Norway and Co-Founder of Blueye Robotics
- **Dominic Waughray**, Managing Director Centre for Global Public Goods and Member of the Managing Board at World Economic Forum
- Norwegian Government representatives

ABOUT THE CENTRE FOR THE FOURTH INDUSTRIAL REVOLUTION NORWAY (C4IR NORWAY)

C4IR Norway is an independent non-profit
foundation dedicated to preserving our ocean
and improving the environmental footprint
of ocean industries, using digital technology
ranging from Artificial Intelligence (AI) to
Blockchain. It will be open to new partners and

projects from both the public and the private
sector. Established at Fornebu, Norway by
founding partners the Aker group, Ocean Data
Foundation and REV Ocean, the Centre will join
the WEF's global C4IR Network. The Centre
officially opens on 1 January 2020.

For more information, please contact:

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