

Q1 2025 Unaudited Financial Report



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## **EXECUTIVE SUMMARY**

#### **Profitability**

\$7.5m adjusted EBITDA YTD Q1 2025

\$44.5m adjusted EBITDA LTM Q1 2025

#### Cash

Cash / Cash equivalents of \$15.2m as of Q1 2024

Net debt of \$70.6m; Net Leverage of 1.8x

#### Operations

Completed acquisition of Ace Well Technology, expanding our portfolio of casing, cementing, and completions products.

International PDC market share gains in Oman and Kuwait with several performance records.

Sales run rate exceeding 2024 FY performance with strategic customers such as Halliburton, SLB, Exxon, and Mewbourne.

### Letter from CEO Derek Nixon Chief Executive Officer

I am pleased to outline this CEO Statement following the 1st guarter of 2025 with a sense of pride about our company and the ~1,600 employees around the world. As I look back on the last four years, a period of profound volatility for the energy sector, it is remarkable how much we have accomplished, not only in terms of financial performance but in our steadfast dedication to becoming a leading value creator in downhole consumable products. To that end, the company delivered revenue of \$48.8m and Adjusted EBITDA of \$7.5m.

#### **Business Overview:**

Despite market headwinds, geopolitical uncertainty, and a softened drilling outlook continuing into 2025, I anticipate strong financial performance resulting from our continued efforts to optimize our organizational and cost structures to best meet the needs of our customers. In addition, our supply contracts across the Middle

East and sales channels through our major oilfield service partners are expected to remain healthy.

In North America, we continue focus on high-value, high-return technology sales while driving maximum efficiency with our PDC drill bit rental fleet.

We recorded \$23.0m of sales in the Middle East region, an increase of \$2.1 million compared against Q1 2024. This performance is underpinned by our strong relationships with NOCs and our continued regional investment in manufacturing capacity and operational support.

Our North America Completions business continues to perform well notwithstanding headwinds from depressed completions market activity and competitive pressure. We generated \$4.8 million of sales with average gross margins of 62% (remaining in the leading market share position) in Q1 2025.

The global production order pipeline remains strong at approximately \$42m as of March 31. We have continued strong performance on plant absorption and efficiency. As we near the midpoint of the 2025 fiscal year, we maintain our initial targeted guidance of around \$45.0m Adjusted EBITDA for the year. Throughout the remaining year, we will focus heavily on working capital efficiency and cash generation, while ensuring our operating model creates agility and discipline in an uncertain market climate over the next 9 - 12 months. I remain optimistic in our business achievement throughout 2025, driven primarily by strategic customer share gain, Middle East expansion, cost optimization, and new technology market adoption.

Furthermore, I continue to believe the market presents unique opportunities for our business to expand through potential acquisition, as evidenced by our recent acquisition of Ace Well Technology. We expect any potential opportunities would strengthen our commercial offering, production capability and customer value creation.

As always, the safety of our people will continue to be our number one priority. I am pleased that we continued our strong safety performance this quarter, delivering a TRIR of 0.00 with (0) Lost Time Incidents.



## CFO FINANCIAL STATEMENT

#### Operating Performance:

The consolidated income statement is shown on page 4 to these financial statements. Revenue was \$48.8m and \$50.2m for the three months ended March 31, 2025 and March 31, 2024, respectively.

Adjusted EBITDA was \$7.4 and \$10.1m for the quarters ended March 31, 2025 and 2024, respectively. A reconciliation between net profit per these financial statements and Adjusted EBITDA is set out below.

	Quarter ended Mar 31, 2025	Quarter ended Mar 31, 2024	LTM Ended Mar 31, 2025
Net profit (loss)	(1,834)	2,924	1,907
Transaction cost (debt)	556	-	2,421
Loss on debt extinguishment	-	-	376
Depreciation and amortization	3,161	2,988	12,815
Interest expense	3,304	1,302	11,698
Provision (benefit) for income taxes	967	1,950	7,273
EBITDA	6,154	9,164	36,490
Adjustments for the effects of:			
Restructuring & Severance	502	482	1,368
Other	821	498	6,619
Adjusted EBITDA *	7,477	10,144	44,478

<sup>\*</sup> Does not reflect the pro forma impact of the Ace Well Technology acquisition

#### Borrowings:

During the second quarter of 2024, the Company completed the refinancing of its pre-existing debt facility through the issue of a new 4-year senior secured \$60m Nordic Bond. This process was completed on April 4, 2024, with the proceeds being used to repay the aforementioned pre-existing debt facility amounting to \$33.1m, fees associated with both the pre-existing debt facility and the bond process of \$2.8m, the remaining purchase price related to our Indian acquisition in 2022 amounting to \$6.6m which was finalized in September 2024, and other general corporate purposes. During the fourth quarter, Varel successfully issued subsequent bonds in the amount of \$12m, increasing the total outstanding amount under the existing senior secured bond to \$72m. Net proceeds from the subsequent bond issue were ultimately used for the acquisition of Ace Well Technology in January 2025.

#### Cashflow and Debt:

The consolidated statement of cash flows is show on page 6 of the financial statements. An analysis of the net debt for the quarter ending March 31, 2025, is set out below, with leverage at 1.8x. We are currently targeting net debt of approximately \$50m by the end of 2025.

(in thousands of dollars)	Ma	r 31, 2025
Nordic Bonds	\$	(72,000)
Loan-Revolver		(4,565)
Right of Use Liabilities		(9,059)
Asset Finance Liabilities		(235)
Cash		15,239
Net Debt as of March 31, 2025	\$	(70,620)
Adjusted EBITDA TTM Q1 2025 Leverage	\$	40,139 *,* 1.76x

<sup>\*</sup> restricted to 10% for debt leverage

<sup>\*\*</sup> does not reflect Ace Well Technology pro forma EBITDA

## **FINANCIAL STATEMENTS**

#### **Consolidated Unaudited Profit and Loss**

#### Three Months Ended March 31

			Percent		
2025		2024	Change		LTM
\$ 48,821	\$	50,178	-3%	\$	203,308
(30,281)		(28,527)	6%		(124,085)
18,540		21,651	-14%		79,223
(14,478)		(13,346)	8%		(52,546)
4,062		8,305	-51%		26,677
-		-	NM		(376)
615		(336)	NM		4,626
2,800		2,175	29%		13,551
7,477		10,144	-26%		44,478
(2,800)		(2,175)	29%		(13,551)
(556)		-	NM		(2,421)
(1,684)		(1,793)	-6%		(7,628)
(3,304)		(1,302)	154%		(11,698)
(967)		(1,950)	-50%		(7,273)
(1,834)		2,924	-163%		1,907
	\$ 48,821 (30,281) 18,540 (14,478) 4,062 - 615 2,800 7,477 (2,800) (556) (1,684) (3,304) (967)	\$ 48,821 \$ (30,281) 18,540 (14,478) 4,062 - 615 2,800 7,477 (2,800) (556) (1,684) (3,304) (967)	\$ 48,821 \$ 50,178 (30,281) (28,527) 18,540 21,651 (14,478) (13,346) 4,062 8,305 	2025       2024       Change         \$ 48,821       \$ 50,178       -3%         (30,281)       (28,527)       6%         18,540       21,651       -14%         (14,478)       (13,346)       8%         4,062       8,305       -51%         -       -       NM         615       (336)       NM         2,800       2,175       29%         7,477       10,144       -26%         (2,800)       (2,175)       29%         (556)       -       NM         (1,684)       (1,793)       -6%         (3,304)       (1,302)       154%         (967)       (1,950)       -50%	\$ 48,821 \$ 50,178 -3% \$ (30,281) (28,527) 6% \$ (14,478) (13,346) 8% \$ 4,062 8,305 -51% \$ 7,477 10,144 -26% (2,800) (2,175) 29% (556) - NM (1,684) (1,793) -6% (3,304) (1,302) 154% (967) (1,950) -50%

NM = Not Meaningful



## **FINANCIAL STATEMENTS**

#### **Consolidated Unaudited Balance Sheets**

(in thousands of dollars)	Mar	Mar. 31, 2025		Dec. 31, 2024			
Assets							
Current assets							
Cash and cash equivalents	\$	15,239	\$	24,957			
Trade receivables, net		41,501		41,700			
Inventories, net		70,270		70,555			
Income tax receivable		777		193			
Other current assets		14,985		15,251			
Total current assets		142,772		152,656			
Noncurrent assets							
Property, Plant and Equipment, net		25,742		26,009			
Right-of-use assets, net		6,175		6,805			
Intangibles, net	14,331			9,683			
Goodwill		9,933		7,985			
Investments in affiliates		3,430		3,145			
Deferred tax receivable	4,814			4,370			
Other assets		123		124			
Total noncurrent assets		64,548		58,121			
Total assets	\$	207,320	\$	210,777			

	Mar. 31, 2025		Dec. 31, 2024		
Liabilities					
Current liabilities					
Trade payables	\$	18,213	\$	21,438	
Income tax payable		7,165		6,532	
Accrued liabilities		5,280		5,161	
Provisions		-		160	
Other current liabilities		13,682		10,991	
Current portion of borrowings		24,098		23,122	
Current portion of lease liabilities		1,921		2,091	
Total current liabilities		70,359		69,495	
Noncurrent liabilities					
Borrowings		69,608		69,597	
Lease liabilities		7,137		7,585	
Deferred tax liabilities		2,072		2,074	
Other liabilities		4,716		5,488	
Total noncurrent liabilities		83,533		84,744	
Total liabilities		153,892		154,239	
Equity					
Total equity		53,428		56,538	
Total shareholders' equity and liabilities	\$	207,320	\$	210,777	



### **HNANDAL STATEMENTS**

#### Consolidated Unaudited Cash Flow

Cash from operating activities increased \$0.4 million from \$1.0 million to \$1.4 million for the three months ended March 31, 2025 and 2024, respectively. Cash flows from operating activities primarily result from earnings and are impacted by changes in operating assets and liabilities.

Cash used in investing activities increased \$9.6 million from \$0.6 million to \$10.2 million for the three months ended March 31, 2025 and 2024, respectively. The increase was primarily due to the acquisition of Ace Well Technology for \$9.8 million, net of cash acquired.

Financing cash flows changed \$1.3 million from cash provided of \$0.5 million to cash used of \$0.9 million for the three months ended March 31, 2025 and 2024, respectively. This was primarily caused by a decrease in proceeds from long term borrowings and an increase in payments of lease liabilities.

#### Three Months Ended March 31

(in thousands of dollars)		2025		2024	
Cash flows from operating activities				<u> </u>	
Net profit (loss)	\$	(1,834)	\$	2,924	
Adjustments to net income:					
Depreciation & amortization		3,161		2,988	
Amortization of deferred financing costs		250		99	
Other non cash movements		2,706		1,661	
Change in operating assets and liabilities:					
Decrease (increase) in trade receivables		3,536		(3,711)	
Decrease (increase) in inventories		230		1,225	
Decrease (increase) in other assets		(1,676)		(2,510)	
Increase (decrease) in trade payables		(3,907)		(1,420)	
Increase (decrease) in other liabilities		(735)		528	
Cash generated (used in) operating activities		1,731		1,784	
Interest paid		(382)		(516)	
Income taxes paid				(282)	
Net cash provided by operating activities		1,349		986	
Cash flows from investing activities					
Acquisition of property and equipment		(417)		(589)	
Acquisition of Ace		(9,798)		-	
Net cash used in investing activities		(10,215)		(589)	
Cash flows from financing activities		-			
Proceeds from long-term borrowings		332		1,063	
Repayments of long-term borrowings		-		(276)	
Payment of Lease Liabilities		(606)		(292)	
Debt issuance costs		(239)		-	
Joint venture contributions		(343)		-	
Net cash (used in) provided by financing activities		(856)		495	
Effect of exchange rate changes on cash		4		(25)	
Net (decrease) increase in cash & cash equivalents		(9,718)		867	
Cash and cash equivalents at beginning of year		24,957		5,876	
Cash and cash equivalents at end of period	\$	15,239	\$	6,743	



# FURTHER INFORMATION

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**Derek Nixon**Chief Executive Officer

Witland LeBlanc
Chief Financial Officer

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