

Stockholm, 21 February 2019

To the bondholders in:

ISIN: SE0009690084 – Akademibokhandeln Holding AB (publ) maximum SEK 700,000,000 senior secured bonds

NOTICE OF EARLY REDEMPTION

This notice of early redemption has been sent on 21 February 2019 to Bondholders directly registered as of 20 February 2019 in the debt register (Sw. *skuldbok*) kept by the CSD. If you are an authorised nominee under the Swedish Financial Instruments Accounts Act or if you otherwise are holding Bonds on behalf of someone else on a securities account, please forward this notice to the bondholder you represent as soon as possible.

Reference is made to the terms and conditions of the above mentioned bond issue (with an aggregate amount outstanding of SEK 475,000,000) (the “**Bonds**”) issued by Akademibokhandeln Holding AB (publ) (the “**Issuer**”) initially on 10 March 2017, in accordance with the terms and conditions for the Bonds (the “**Terms and Conditions**”).

All capitalised terms used herein and not otherwise defined in this notice shall have the meaning assigned to them in the Terms and Conditions.

The Issuer hereby gives notice to all Bondholders of the Issuer’s outstanding Bonds of exercise of its option for early redemption of the Bonds in full in accordance with Clause 9.5 (*Voluntary total redemption (call option)*) of the Terms and Conditions. The early redemption date is set to 19 March 2019. Due to an amortisation on 12 March 2018, the Outstanding Nominal Amount is SEK 950 000. As determined in the manner described in the Terms and Conditions under paragraph (a) of the definition of Call Option Amount, all Bonds will be redeemed at the redemption price of 103.00 per cent. of the Outstanding Nominal Amount (*i.e.*, SEK 978 500 per Bond). Any accrued and unpaid interest will also be paid in respect of the Bonds in accordance with the Terms and Conditions. The redemption amount will be paid to each person who is registered as owner of Bonds in the debt register maintained by Euroclear Sweden at end of business on 12 March 2019, being the relevant Record Date. The redemption will be financed through a loan obtained by the Issuer from its indirect shareholder Volati AB (publ). In connection with the redemption, the Bonds will be delisted from Nasdaq Stockholm.

This notice of early redemption is irrevocable and is governed by Swedish law. This notice is for information purposes only and is not to be construed as an offer to purchase or sell or a solicitation of an offer to purchase or sell with respect to any securities of the Issuer.

For further information, please contact the Issuer at:

Mattias Björk, CFO

Telephone: +46 706 10 80 89, E-mail: mattias.bjork@volati.se

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Akademibokhandeln Holding AB (publ)